AI for Leaders

'For those who desire growth'

A 361°minds exclusive.

AI for Leaders

Artificial Intelligence is going mainstream and is being applied across industries and applications. AI is being overhyped these days and there is a lot of gap between what is sold, what is expected and what it can deliver.

One of the biggest challenges that the organizations are facing today is the abundance of data without proper knowledge to leverage it. Implementation of AI can help them understand their business better and provide support in decision making.

This program is designed to give you a very broad understanding of how AI works. Various Techniques of AI that are in use today, their application to real world problems. Learner will then understand how to identify areas of their business that can probably use AI and build a business case for the same.

Workshop Details

The workshop covers all the major aspects of artificial intelligences and its various application.

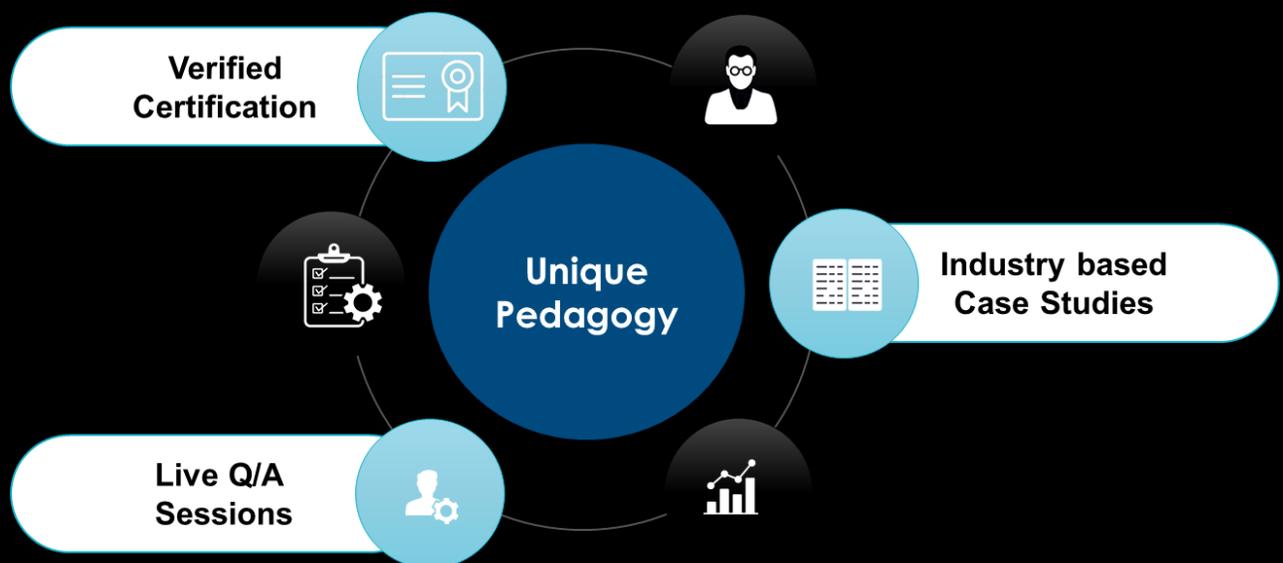**12 Sessions**   **2 Weeks**

The content includes:

1. Introduction to AI Concepts and History

2. Identify and Evaluate Opportunities for use of AI

3. Machine Learning Techniques - Deep Dive

4. Deep Learning Techniques - Deep Dive

5. Image and Video processing Applications

6. Natural Language Processing and Chat Bots

7. AI in TTS/STT and other audio applications

8. Robotic Process Automation

9. Defining Requirements for AI projects

10. Making AI Solution and Vendor Choices (Build vs Buy)

11. Planning and Managing AI Teams and Projects

12. Testing of AI Implementations

What makes the workshop Unique?

Unique Pedagogy

Over the past 11 years, we have been working to enrich online experiences. Our understanding about behavioral learning has allowed us to enrich learner's experience by combining digital elements with real world examples. This workshop applies our expertise in helping our learners in exploring **artificial intelligence** through various means like:

Our unique approach allows us to engage with the learner better and increase impact of each session. When approaching subjects like artificial intelligence, it is important to understand various aspects of the same while having a practical engagement as well. Given that workshops are always theoretically heavy, we decided to lean towards practical projects to create a perfect balance between learning and applying.

Meet the Experts

Mr. Siva Sai

Senior Vice President – AI Products at Active Intelligence, Siva comes with a 25 years industry experience. Siva has been implementing and managing a broad range of AI projects since 2000. Starting from Bus Arrival Time Prediction Systems for Singapore in the early 2000s, License Plate Recognition System for HK immigration to work with both Chinese and HK number plates, Undercarriage IED detection systems for Defense and Police, Intelligent Display content management Systems for Esplanade theatres to his current stint as SVP - AI Product at Active Intelligence.

Mr. Gopinath CP

Chief Integrator & Co Founder, 361DM. 25 years of training, facilitating, researching on adult learning, career mentoring, building technologies to enable learning, creating learning products, and have been consulting top-notch Organizations and Leaders. Currently, he is heading the AI initiatives of 361 Degree Minds and is developing World-class AI Learning solutions for the world. Been in hundreds of physical and digital classrooms with CXOs, senior managers, scientists, parliamentarians, entrepreneurs, parents, and global academic leaders.

Learning Outcomes

A workshop that covers so many aspects through theory and projects will allow one to:

- Understand how AI works
- Understand various techniques of AI in use today and its application to real world problems
- Apply AI in your business (Not Code, but lead, trigger or contribute domain)
- Identify areas in your business that can use AI
- Evaluate its application in your business
- Build a business case on it
- Lead the project with internal or external from a domain leadership
- Implement the project
- Commission the project
- Do course corrections

The program will allow you to lead in your organization. According to Harvard Business Review, fundamental shifts don't come easily. **They require leaders** to prepare, motivate, and equip the workforce to make a change. But **leaders must first be prepared themselves**. We've seen failure after failure caused by the lack of a **foundational understanding of AI among senior executives**. Learn AI today and be a leader who leads the change.

AI for Leaders
'For those who desire growth'